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## Case Study: Healthcare

Healthways is all about enhancing well-being, improving business performance, and reducing healthcare costs. For three decades, Healthways has been dedicated to improving the human condition. Each year, Healthways learns more and does more for millions of individuals to make a difference in their health and well-being. Healthways focuses on adapting to customer needs and providing solutions that are complete, flexible, precise, and personalized.

As part of its continuous innovation efforts, Healthways created the award winning Embrace platform. The Healthways Embrace platform delivers a robust, customizable web experience to physicians, nurses, health coaches, employers, and other member benefit suppliers by processing and populating more than one billion data sets per month, providing a comprehensive view of member health and well-being.

Embrace will leverage the Gallup-Healthways Well-Being Index to provide benchmarks for members, providers, employers, payers, city, state, and federal government entitities on comparable health and well-being progress.

Ultramatics was engaged to provide a robust SOA strategy for the Embrace platform to deliver high impact, highly reusable Web Services for consumption both by external and internal customers. The Embrace portal infrastructure required a high performance Enterprise Service Bus to invoke back-end services.

The services were designed for a high level of reuse for consumption by other consumers. Ultramatics leveraged the UltraStart™ Business Solutions framework and IBM WebSphere™ technologies to deliver this high impact ESB in record time to meet the Embrace platform deadlines. The ESB has laid a strategic foundation for the future needs of the Embrace platform.



Healthways solutions deliver clear value, enhancing well-being, improving business performance, and reducing healthcare costs.

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human condition.

Each year, Healthways does more for their network of individuals.

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